

asi: 56950
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upic: Gill

Gill-line[®]



Bumper Stickers
Signs • Posters
Banners • Flags
Lapel Stickers
Door Hangers
Magnets
and More!

75 YEARS

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Gill-green™ Earth Friendly Products

All items in the Gill-green Zone show a symbol that identifies them as Recycled or Recyclable.

Note - These symbols can be printed on request.



RECYCLED: Products made from post-consumer waste that contains materials or packaging discarded by households or businesses that is collected and processed for other uses. Gill-green products include Door Hangers, Palm Cards, Rally Signs, and Magnets.

RECYCLABLE: Corrugated Plastic Signs, Poly Bag Signs, and Rally Fans are produced on 100% recyclable material. Check local availability for recycling programs.



LDPE

LDPE:
Low Density
Polyethylene



PP

PP:
Polypropylene



Gill-green™ General Information

Artwork - No charge.

Color Match - \$43.00 (D) each. No guarantee of perfect matches.

Material/Item Change - Not available.

Minimum Quantity - Less than minimum not available.

AFL-CIO Union Label - On all political items unless otherwise requested.

Packaging - Bulk.

Gill-green™ Hand Held Rally Signs

Go green at your next rally or event!

Hand Held Screen Printed



New for 2009!

196R - 11" x 17"
197R - 14" x 22"

Hand Held Full Color



186R - 11" x 17"
199R - 14" x 20"

Color - Screen printed: Any standard color on page 43. **Four-Color Process:** Colors created from four-color process. Neon and metallic inks not available.

Imprint Area - Four-Color Process: Bleed not allowed. Imprint must be no closer than 1/2" from all edges.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Production Method - Screen printed or offset quality.

Shipping Weight - Approximate per 100: 196R - 13 lbs., 197R - 24 lbs. Approximate per 250: 186R - 22 lbs., 199R - 24 lbs.

Sm@rt Code - 4S or 4C.



Recycled Material-
24 point white poster board with 100% recycled post-consumer waste.

Imprint Same on Both Sides		50	100	250	500	1,000	1,500	2,500	5,000
196R 11" x 17" Hand Held	One Color	6.80	3.95	1.98	1.29	.84	.70	.57	.475
	Each Add'l Color	4.40	2.48	1.14	.60	.3275	.24	.17	.1225
197R 14" x 22" Hand Held	One Color	7.15	4.30	2.30	1.58	1.09	.975	.83	.72
	Each Add'l Color	4.60	2.59	1.18	.66	.375	.2825	.185	.1325

4B-2C-2D



Recycled Material-
10 point white card stock with 30% recycled post-consumer waste.

		50	100	250	500	1,000	1,500	2,500	5,000	10,000
186R	One Color through Four-Color Process	6.05	3.50	1.96	1.14	.65	.505	.3825	.30	.2375
		4B-2C-2D-E								
199R	One Color through Four-Color Process			2.28	1.51	.89	.75	.58	.4975	.425
		2B-2C-2D-E								

Gill-green™ Door Hangers

Support your candidate or cause in an environmentally responsible way.



An easy, economical, and earth friendly way to get your message to the voters!

New for 2009!



952R
3 1/4" x 8"



951R
6 3/4" x 3 1/2"

Back imprint available.

Color - Colors created from four-color process. Neon and metallic inks not available.
Production Time - Approximately 8 working days after receipt of art or proof approval.
Offset Quality
Shipping Weight - Approximate per 250: 2 lbs.

Sm@rt Code - 4S or 4C.



Recycled Material-
10 point white card stock with 30% recycled post-consumer waste.

951R & 952R Hangers	250	500	1,000	1,500	2,500	5,000	10,000
1 Color Front	.96	.53	.31	.22	.16	.1125	.0825
Four-Color Process Front	1.93	1.04	.605	.43	.305	.185	.1175
Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015

5A-B-C

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Gill-green™ Palm Cards

Don't just talk the talk! Let voters know where you stand.



Gill-green Palm Cards let voters take home your name and positions.



961R - 2½" x 4"



962R - 3" x 5"



963R - 4" x 6"

• Chairman Greener Green Valley Committee
 • Married with 2 children
 • Member Green Valley Methodist Church
 visit www.millier4mayor.com for more information
 Thank you,
 Frank Miller

Add back imprint and create a post card.

Color - Colors created from four-color process. Neon and metallic inks not available.
Production Time - Approximately 8 working days after receipt of art or proof approval.
Offset Quality
Shipping Weight - Approximate per 250: 961R - 1 lb., 962R - 1¼ lbs., 963R - 2 lbs.

Sm@rt Code - 4S or 4C.



Recycled Material-
 10 point white card stock with 30% recycled post-consumer waste.

		250	500	1,000	1,500	2,500	5,000	10,000
961R	1 Color Front	.59	.315	.185	.145	.105	.0675	.0475
	Four-Color Process	1.56	.83	.465	.335	.24	.14	.095
	Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015
962R	1 Color Front	.67	.38	.235	.18	.1225	.08	.06
	Four-Color Process	1.64	.89	.505	.37	.255	.155	.105
	Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015
963R	1 Color Front	.70	.455	.30	.22	.16	.1025	.0775
	Four-Color Process	1.65	.91	.52	.39	.28	.17	.11
	Add'l Color Per Side (Max. 4 Colors)	.32	.17	.095	.0675	.0475	.025	.015

5A-B-C

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Gill-green™ Full Color Magnets

Show your candidate's commitment to the environment.

New for 2009!



These business cards won't end up in a landfill.

Business Card Magnet



1230R
2" x 3½"



1228R
4" x 5¹⁵/₁₆"



1229R
3½" x 4"

Maxi Magnets

Color - Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximate working days after receipt of art or proof approval.
Business Card Magnets: 5, Maxi Magnets: 8.

Offset Quality

Shipping Weight - Approximate per 250:
Maxi Magnets: 1229R - 14 lbs., 1228R - 25 lbs.
Business Card Magnets: 1230R - 4 lbs.

Sm@rt Code - 4C.



Recycled Material-

White flexible magnetized material, approximately .023" thick with clear laminate finish. Magnetic materials contain 50% post-consumer recycled waste. Non-magnetic materials contain 10% post-consumer waste.

	1 Color Through 4-Color Process	125	250	500	1,000	1,500	2,500	5,000	10,000
1230R		1.50	.80	.45	.3275	.285	.255	.1975	.17
1229R		2.32	1.26	.85	.66	.585	.54	.43	.3725
1228R		2.58	1.40	1.03	.815	.745	.68	.565	.52

8C

Double-Sided Yard Signs

The Easiest
To Install



Available ONLY from Gill-line!

Gill-line's patented Double-Sided Yard Signs are folded along the top and glued smoothly along the sides. There are no staples to get snagged on. Simply slide the sign over the Wire Frame and you're on your way in an instant!



Four-Color Process - \$198.00 (G), for separations created from a digital file. Printed in a 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - Plastic coated 18 pt. white poster board (190 - 24 pt.). Plastic coated on both sides for weather resistance.

Size - Side edges are glued to form a two-sided yard sign.

192 - 16" x 26", frame is 22" x 34".

194 - 8" x 26", frame is 22" x 34".

190 - 21" x 34½", frame is 26" x 40".

Imprint Area - Bleed not allowed. Imprint can be no closer than 1" from all edges.

Color - Any standard color on page 43.

Production Time - Approximately 6 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

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Shipped in
6 days!

Four-color
process
printing
available.



190
21" x 34½"



194
8" x 26"



192
16" x 26"

Put together a whole campaign that includes a 192 Double-Sided Yard Sign. See Political Campaign Kits on page 25.

Gill-line® Patented US 5,682,696;
5,878,517; 6,397,451; 7,101,450;
7,367,147 and Related Patent Pending

Prices Include Sign and Frame

	50	100	250	500	750	1,000	1,500	2,000	2,500	
194 8" x 26"	One Color	6.22	4.25	2.70	2.08	1.88	1.77	1.60	1.55	1.49
	Four-Color Process	Contact For Quote		3.92	3.22	2.80	2.31	2.15	1.94	
	Each Add'l Color	3.10	1.70	.80	.45	.31	.25	.18	.145	.12
192 16" x 26" Most Popular Size	One Color	7.38	5.25	3.48	2.92	2.65	2.59	2.36	2.25	2.22
	Four-Color Process	Contact For Quote		7.58	5.01	4.14	3.88	3.34	3.10	2.92
	Each Add'l Color	3.41	1.93	1.00	.52	.36	.28	.23	.18	.15
190 21" x 34½"	One Color	14.65	10.38	6.64	5.19	4.67	4.49	4.12	3.98	3.77
	Four-Color Process	Contact For Quote		16.08	10.11	8.33	7.74	6.59	6.10	5.75
	Each Add'l Color	9.15	5.16	2.29	1.30	.945	.79	.59	.49	.425

3C-3D-3E

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Double-Sided Yard Signs and Folded Frames

Easy to distribute, easy to use!



1 Unfold legs.



2 Push frame into ground.



3 Slip sign over frame and you're done!



Patent Pending

Four-Color Process - \$198.00 (G), for separations created from a digital file. Printed in a 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - Plastic coated 18 pt. white poster board. Plastic coated on both sides for weather resistance.

Size - Side edges are glued to form a two-sided yard sign.
Sign: 16" x 26". **Frame:** 22" x 15" folded. 22" x 34" unfolded.

Imprint Area - Bleed not allowed. Imprint can be no closer than 1" from all edges.

Color - Any standard color on page 43.

Assortment - **No charge** for assortment of 4511 Double-Sided Signs with Folded Frames and 192 Double-Sided Signs with Frames with the same ad copy in multiples of 50 each.

Production Time - Approximately 6 working days after receipt of art or proof approval.

Note - Instructions included.

Prices Include Sign and Folded Frame

		50	100	250	500	750	1,000	1,500	2,000	2,500
4511 16" x 26"	One Color	7.82	5.68	3.90	3.28	3.00	2.93	2.67	2.55	2.52
	Four-Color Process	Contact For Quote	8.00	5.36	4.50	4.20	3.65	3.40	3.22	
	Each Add'l Color	3.41	1.93	1.00	.52	.36	.28	.23	.18	.15

3C-3D-3E

Sm@rt Code - 4S or 4C.

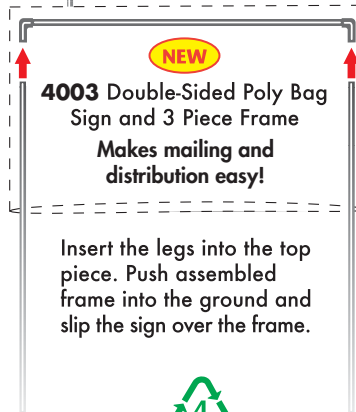
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Double-Sided Poly Bag Signs

Order as few as 1,000

Create an image and deliver your message... instantly and inexpensively!

- ★ Weather proof heavy duty polyethylene
- ★ Opaque lining eliminates see-thru
- ★ Printing on both sides provides maximum exposure
- ★ Solid steel wire frame
- ★ Quick, easy assembly



Simple, Quick, Easy!
First, push steel frame into the ground. Then, slip the sign over the frame. You're done!



Material - White polyethylene with opaque lining. **LDPE**
Size - Side edges are sealed to form a two-sided 16" x 26" sign. Frame is 25" x 34".

Imprint Area - Bleed not allowed. Imprint can be no closer than 1/2" from all edges.

Color - Your choice of up to three of the following colors on page 43: Black, 10 Primrose Yellow, 12 Medium Yellow, 13 Medium Brown, 19 Fire Red, 20 Brilliant Orange, 21 Peacock Blue, 22 Ultra Blue, 24 Process Blue, 33 Purple, 37 Maroon, 38 Dark Green, 39 Emerald Green.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

Prices Include Poly Bag Sign and Frame

Printed Both Sides		1,000	1,500	2,000	2,500	3,000	4,000	5,000	6,000	7,500
4001 Sign and One Piece Frame	One Color	2.67	2.10	1.88	1.68	1.51	1.42	1.35	1.29	1.215
	Two Colors	3.39	2.63	2.245	2.075	1.76	1.65	1.53	1.435	1.33
	Three Colors	4.03	3.03	2.60	2.36	1.905	1.775	1.635	1.53	1.415
Printed Both Sides		1,000	1,500	2,000	2,500	3,000	4,000	5,000	6,000	7,500
4003 Sign and Three Piece Frame	One Color	3.18	2.58	2.38	2.18	1.98	1.88	1.82	1.78	1.74
	Two Colors	3.88	3.09	2.73	2.56	2.22	2.10	1.99	1.92	1.85
	Three Colors	4.50	3.47	3.07	2.83	2.36	2.22	2.09	2.01	1.93

4E-5F

Custom Design Posters

Print your personal design...adding continuity to your campaign and increasing public awareness



Four-color process printing available.

Scoring is available on all posters for an extra charge. Price is determined by the overall size before folding. Display posters horizontally or vertically.

Four-Color Process - \$198.00 (G), for separations created from a digital file. Printed in a 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - Plastic coated 24 point white poster board. Plastic coated on both sides for weather resistance.

Color - Any standard color on page 43.

Production Time - Approximately 8 working days after receipt of art or proof approval. See page 14 for faster turnaround time.

Sm@rt Code - 4S or 4C.

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Posters

12

For maximum exposure, pinpoint the people who believe in your campaign or cause. These are the people who will display your posters in their yard - a very desirable location for increasing voter awareness!

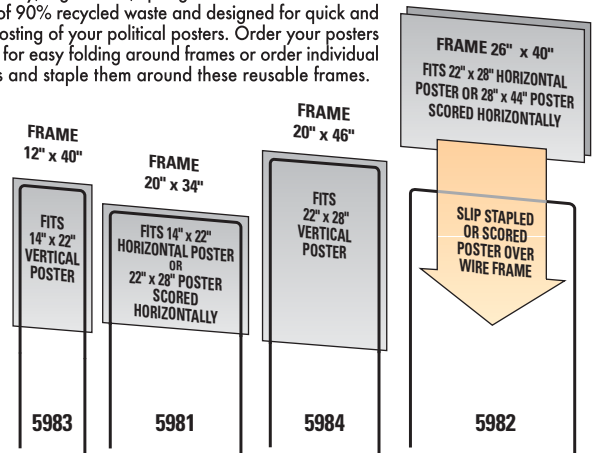
Please specify size of poster, number of colors, and vertical or horizontal layout.

		50	100	250	500	1,000	1,500	2,500	5,000	
11" x 14" or 5½" x 28"	One Color	4.34	2.53	1.27	.77	.50	.41	.325	.2675	
	Each Add'l Color	2.58	1.36	.615	.33	.17	.12	.0925	.055	
Four-Color Process		Contact For Quote		2.61	1.58	1.18	.82	.595		
14" x 22"		One Color	4.81	2.95	1.53	1.05	.775	.645	.56	.49
		Each Add'l Color	2.59	1.39	.64	.3525	.19	.1425	.10	.0725
		Four-Color Process	Contact For Quote		5.70	3.35	1.97	1.52	1.18	.895
22" x 28"		One Color	6.25	3.80	2.20	1.65	1.28	1.13	.98	.875
		Each Add'l Color	3.05	1.68	.73	.44	.25	.21	.15	.12
		Four-Color Process	Contact For Quote		6.38	3.97	2.55	2.13	1.74	1.44
28" x 44"		One Color	11.55	7.50	4.42	3.39	2.53	2.27	1.98	Contact For Quote
		Each Add'l Color	7.47	4.27	2.03	1.17	.73	.575	.405	For Quote
		Four-Color Process	Contact For Quote		14.30	9.17	6.07	5.11	4.23	For Quote
Scoring (Add to price of poster)	11" x 14" 5½" x 28"	.57	.31	.14	.095	.0725	.065	.055	.05	
	14" x 22" 22" x 28"									
	28" x 44"	.73	.39	.19	.135	.12	.115	.0975	.09	

4C-2D-2E

Wire Sign Frames

Heavy-duty, high-tensile, spring steel wire frames are made of 90% recycled waste and designed for quick and easy posting of your political posters. Order your posters scored for easy folding around frames or order individual posters and staple them around these reusable frames.



Quantity - Multiples of 25
Shipping Wt. - Approx. per 100:
5981 - 55 lbs. 5983 - 57 lbs.
5982 - 66 lbs. 5984 - 68 lbs.

Frame Prices*
5981 and 5983 - 80¢ each (G)
5982 and 5984 - 96¢ each (G)
*When purchased with signs.

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Posters

PDQ Posters

- ★ Choose From 3 Sizes
- ★ Use 1 or 2 of our 33 Colors
- ★ No Charge for Artwork

★ 5 Day Service!



Material - Plastic coated 24 point white poster board. Plastic coated on both sides for weather resistance.

Size - 11" x 14", 14" x 22", 22" x 28".

Color - Any one or two standard colors on page 43.

Production Time - 5 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

Please specify size of poster, number of colors and vertical or horizontal layout.

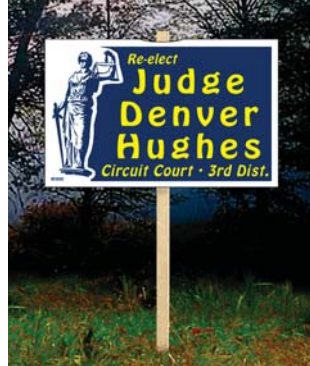
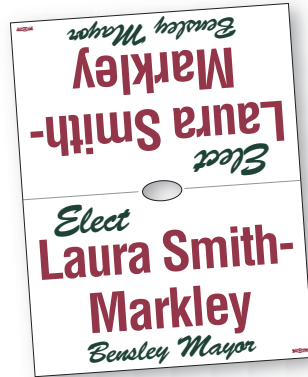
185		50	100	250	500	1,000	1,500	2,500	5,000
11" x 14"	One Color	4.34	2.53	1.27	.77	.50	.41	.325	.2675
	Two Colors	6.92	3.89	1.885	1.10	.67	.53	.4175	.3225
14" x 22"	One Color	4.81	2.95	1.53	1.05	.775	.645	.56	.49
	Two Colors	7.40	4.34	2.17	1.4025	.965	.7875	.66	.5625
22" x 28"	One Color	6.25	3.80	2.20	1.65	1.28	1.13	.98	.875
	Two Colors	9.30	5.48	2.93	2.09	1.53	1.34	1.13	.995
Scoring (Add to price of poster)		.57	.31	.14	.095	.0725	.065	.055	.05

4C-2D-2E

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Double-Sided Stake Signs

Just fold and staple, then attach to wooden stake



Material - Plastic coated 18 point white poster board. Plastic coated on both sides for weather resistance.

Size - 22" x 28". Finished size is 22" x 14" after folding. Signs are scored and provided with a die cut hole for use with wooden stakes which can be obtained from local lumber companies.

Color - Any standard color on page 43.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

	50	100	250	500	1,000	1,500	2,500	5,000
187 One Color	5.95	3.66	2.11	1.48	1.10	.985	.86	.7525
Each Add'l Color	3.05	1.68	.73	.44	.25	.21	.15	.12

4C-2D-2E

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Corrugated Plastic Signs

Lightweight, durable, and easy to display.
Available with full color digital printing.



182 - 12" x 24"



Material - White, all weather, corrugated plastic, 3/16" thick. Fluting is vertical and will accommodate wire frames.

Size - As indicated. Contact Customer Service for prices on other sizes.

Imprint Area - Bleed not allowed. Imprint can be no closer than 1/2" from all edges. *Four-Color Process*: Imprint may bleed.

Color - Any standard color on page 43. *Four-Color Process*: Colors created from four-color process. Neon and metallic colors not available.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

Corrugated Sign Frames

Make display a snap! Frames shown fit signs on these two pages.

Quick Frames - Steel rod has a bend that acts as a level for the sign and a lip to easily push the frame into the ground.

Economy Frames help stretch your budget and can be used in most locations.

Standard Frames use a larger upper frame and heavier wire for added strength.

Deluxe Frames use even heavier wire and an extra cross bar for support and the longest service.

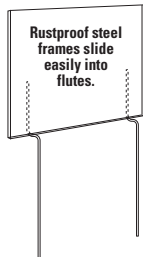
Quantity - Minimum of 2 or multiples of 2.

Shipping Weight - Approx. per 100:

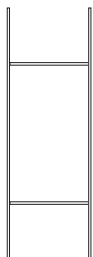
5978 - 30 lbs., 5973 - 45 lbs.

5971 - 90 lbs., 5972 - 140 lbs.

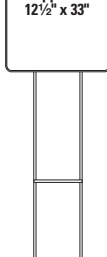
5978
Corrugated Quick Frame
Approx. 24"



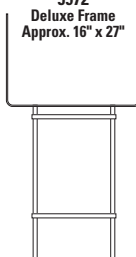
5973
Economy Frame
Approx. 10" x 30"



5971
Standard Frame
Approx. 12 1/2" x 33"



5972
Deluxe Frame
Approx. 16" x 27"



Frames*

5978 Quick
42¢ each (G)

5973 Economy
72¢ each (G)

5971 Standard
\$1.98 each (G)

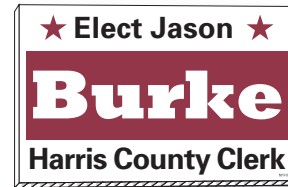
5972 Deluxe
\$3.62 each (G)

*When ordered with signs.

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Yard Signs

16



175 - 12" x 18"



176 - 16" x 24"

See pages 18 and 19 for larger Corrugated Signs with grommets or 20 and 21 for Signs with rods.



164 - 18" x 24"

Full color digital graphics

★ No Charge for Separations



		10	25	50	100	250	500	1,000
175 12" x 18"	One Color Imprint on One Side	25.00	12.00	7.20	4.40	2.62	1.86	1.45
	One Color Imprint Same on Both Sides	33.50	16.00	9.80	5.85	3.56	2.50	1.93
182 12" x 24"	Two Color Imprint on One Side	42.00	20.00	11.70	6.75	3.94	2.64	1.96
	Two Color Imprint Same on Both Sides	52.50	26.80	16.60	9.80	5.70	3.69	2.45

		10	25	50	100	250	500	1,000
176 16" x 24"	One Color Imprint on One Side	25.50	12.40	8.30	5.05	3.20	2.41	1.92
	One Color Imprint Same on Both Sides	34.00	16.40	10.50	6.30	4.16	3.45	2.80
	Two Color Imprint on One Side	43.50	20.40	12.50	7.45	4.46	3.22	2.25
	Two Color Imprint Same on Both Sides	52.75	27.60	17.10	10.70	6.34	4.50	3.11

		10	25	50	100	250	500	1,000
164 18" x 24"	One Color Imprint on One Side	26.50	13.00	8.50	5.15	3.30	2.72	2.15
	One Color Imprint Same on Both Sides	34.50	17.40	11.00	6.40	4.32	3.65	2.92
	Two Color Imprint on One Side	44.00	21.20	13.00	7.75	4.62	3.33	2.52
	Two Color Imprint Same on Both Sides	54.40	28.80	17.80	10.90	6.68	4.66	3.23

3B-2C-D-E

		2	4	6	8	10	12	24	36	50
175	Four-Color Process Imprint on One Side	95.00	55.00	46.25	34.00	28.75	24.75	15.00	12.00	9.75
	Four-Color Process Imprint Same on Both Sides	102.50	60.25	54.00	39.50	34.75	30.25	20.25	17.25	14.00

176	Four-Color Process Imprint on One Side	95.50	55.25	46.50	34.50	29.00	25.00	15.25	12.25	10.25
	Four-Color Process Imprint Same on Both Sides	103.00	61.25	54.50	40.00	35.25	30.75	20.75	17.75	15.25

164	Four-Color Process Imprint on One Side	96.00	55.50	47.00	37.25	32.00	28.00	17.00	13.50	11.75
	Four-Color Process Imprint Same on Both Sides	104.50	61.50	56.00	43.75	38.00	35.00	23.50	19.75	16.50

3B-3C-2D-E

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17

Yard Signs

Corrugated Plastic Signs

Perfect for outdoor campaigns. Available with full color digital printing.



166 - 48" x 48"



177 - 24" x 48"

Add grommets to create a rigid, all-weather banner that is easy to hang on buildings or fences...or simply nail them to a wooden frame.



167 - 24" x 72"



178 - 48" x 72" 168 - 48" x 96"



Material - White, all weather, corrugated plastic, 3/16" thick. Fluting is horizontal and cannot be used with wire frames.

Size - As indicated. Contact Customer Service for prices on other sizes.

Imprint Area - Bleed not allowed. Imprint can be no closer than 1" from all edges. *Four-Color Process*: Imprint may bleed.

Color - Any standard color on page 43. *Four-Color Process*: Colors created from four-color process. Neon and metallic colors not available.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

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18

Signs

Full color digital graphics

★ No Charge for Separations



163 - 24" x 96"



		10	25	50	100	250	500	
177 24" x 48"	One Color Imprint on One Side	43.00	22.00	14.70	10.00	7.34	5.60	
	One Color Imprint Same on Both Sides	49.50	26.00	16.80	11.30	8.02	7.08	
	Two Color Imprint on One Side	70.50	33.00	19.90	12.65	9.20	7.45	
	Two Color Imprint Same on Both Sides	90.50	44.20	28.20	16.75	11.50	9.20	
167 24" x 72"	One Color Imprint on One Side	62.00	34.20	22.60	16.50	12.78		Contact For Quote
	One Color Imprint Same on Both Sides	76.00	43.90	31.60	21.45	15.96		
	Two Color Imprint on One Side	93.00	49.80	35.70	22.00	17.08		
	Two Color Imprint Same on Both Sides	121.60	72.80	54.40	31.60	22.60		
166 48" x 48"	One Color Imprint on One Side	62.00	35.00	23.70	16.60	13.10		Contact For Quote
	One Color Imprint Same on Both Sides	75.20	44.80	32.80	21.25	15.92		
	Two Color Imprint on One Side	93.50	49.00	33.60	22.50	16.80		
	Two Color Imprint Same on Both Sides	127.20	74.40	56.00	32.40	22.20		
178 48" x 72"	One Color Imprint on One Side	64.00	37.20	27.70	21.20	18.00		Contact For Quote
	One Color Imprint Same on Both Sides	82.00	50.40	39.00	26.00	21.10		
	Two Color Imprint on One Side	98.50	54.20	40.30	26.75	21.66		
	Two Color Imprint Same on Both Sides	133.60	80.00	60.80	39.25	28.38		
163 24" x 96"	One Color Imprint on One Side	67.50	36.80	25.30	17.90	14.20		Contact For Quote
	One Color Imprint Same on Both Sides	81.50	47.00	34.40	21.75	17.20		
	Two Color Imprint on One Side	103.50	53.60	38.50	24.00	18.60		
	Two Color Imprint Same on Both Sides	135.00	78.40	58.40	35.50	23.14		
168 48" x 96"	One Color Imprint on One Side	83.00	50.20	37.60	27.65	23.50		Contact For Quote
	One Color Imprint Same on Both Sides	103.20	64.00	50.40	36.15	30.00		
	Two Color Imprint on One Side	121.00	69.00	52.00	35.05	27.30		
	Two Color Imprint Same on Both Sides	158.40	95.20	68.80	51.00	37.80		

3B-2C-D

		2	4	6	8	10	12	24	36	50
177	Four-Color Process Imprint on One Side	115.00	73.75	60.00	51.00	45.50	43.00	31.50	27.25	23.75
	Four-Color Process Imprint Same on Both Sides	142.50	97.50	80.00	69.00	63.50	61.00	48.25	43.75	35.75
167	Four-Color Process Imprint on One Side	150.00	91.25	85.75	69.00	62.00	57.00	40.75	36.50	31.75
	Four-Color Process Imprint Same on Both Sides	197.50	138.75	116.50	96.00	89.00	85.00	65.25	61.00	54.25
163	Four-Color Process Imprint on One Side	161.00	105.00	96.00	80.00	71.00	68.00	50.00	45.75	40.00
166	Four-Color Process Imprint Same on Both Sides	215.00	147.50	138.00	121.00	107.00	104.00	82.00	74.00	63.50
178	Four-Color Process Imprint on One Side	182.50	137.50	117.00	98.00	94.00	88.00	69.00	64.50	57.75
	Four-Color Process Imprint Same on Both Sides	250.00	186.00	172.00	150.00	146.00	141.50	117.50	113.00	102.50
168	Four-Color Process Imprint on One Side	187.50	146.25	129.00	112.00	109.00	104.00	83.00	81.00	67.00
	Four-Color Process Imprint Same on Both Sides	265.00	216.00	204.00	181.00	178.00	173.00	139.00	135.00	121.00

3B-3C-2D-E

Metal Grommets

Hang your sign banner style. Two grommets (one in each top corner), four grommets (one in each corner), or six grommets (corner grommets plus one each center top and bottom) are available.

2 Grommets - 68¢ per sign (G)
4 Grommets - 85¢ per sign (G)
6 Grommets - \$1.17 per sign (G)



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19

Signs

Corrugated Signs With Steel Rods

Lawn signs present your name on a grand scale.



Three 24" steel rods are included with each corrugated sign. Simply insert the rods into the vertical flutes and slide your finished sign into the ground. Mission accomplished!

★ No Charge for Separations

Full color digital graphics available.



Put together a whole campaign that includes a 180 Corrugated Plastic Sign. See Political Campaign Kits on page 25.

180 - 24" x 48"



Material - White, all weather, corrugated plastic, 3/16" thick.

Imprint Area - Bleed not allowed. Imprint can be no closer than 1" from all edges.

Four-Color Process: Imprint may bleed.

Color - Any standard color on page 43. **Four-Color Process:** Colors created from four-color process. Neon and metallic colors not available.

Production Time - Approximately 9 working days after receipt of art or proof approval.

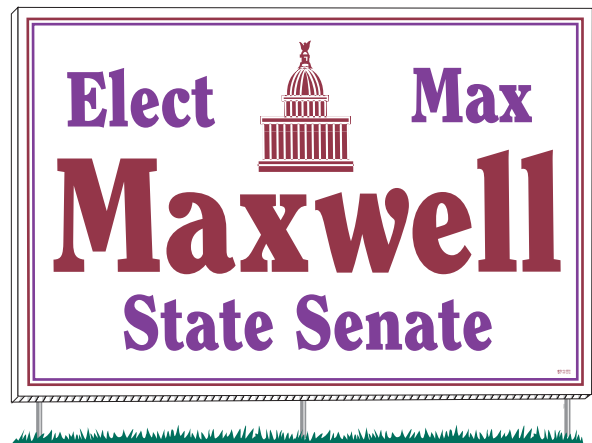
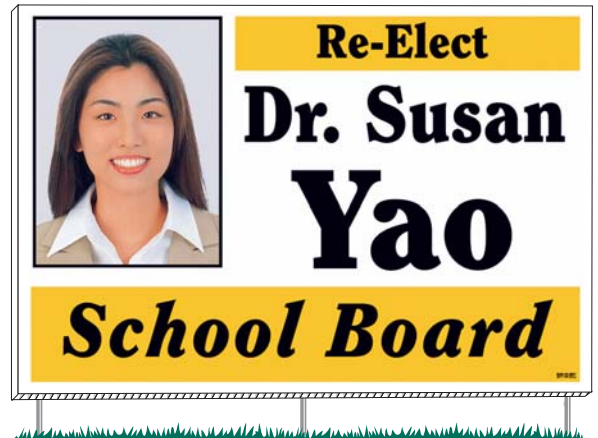
Sm@rt Code - 4S or 4C.

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Yard Signs

20

165
32" x 48"



Price Per 4-Piece Set (Sign and 3 Rods)

180 - 24" x 48"	10	25	50	100	250	500			
One Color Imprint on One Side	44.00	22.40	14.90	10.70	7.84	6.26			
One Color Imprint Same on Both Sides	54.00	27.60	17.60	11.95	8.56	7.85			
Two Color Imprint on One Side	71.50	33.60	20.60	13.15	9.66	7.83			
Two Color Imprint Same on Both Sides	94.50	46.20	28.90	17.70	12.38	9.88			
						3B-2C-D			
180	2	4	6	8	10	12	24	36	50
Four-Color Process Imprint on One Side	115.00	75.00	61.00	52.00	46.50	44.00	32.50	28.25	24.75
Four-Color Process Imprint Same on Both Sides	142.50	98.75	81.00	70.00	64.50	62.00	49.25	44.75	36.75
									3B-3C-2D-E
165 - 32" x 48"	10	25	50	100	250				
One Color Imprint on One Side	50.50	25.60	17.70	11.55	9.08				
One Color Imprint Same on Both Sides	81.00	40.20	27.20	17.60	11.80				
Two Color Imprint on One Side	64.50	35.20	23.90	17.20	11.66				
Two Color Imprint Same on Both Sides	109.00	58.60	40.10	25.20	16.52				
						3B-2C			
165	2	4	6	8	10	12	24	36	50
Four-Color Process Imprint on One Side	131.00	85.00	76.75	64.50	57.50	54.75	40.50	36.00	31.75
Four-Color Process Imprint Same on Both Sides	168.00	116.00	106.50	93.00	83.75	81.00	64.00	58.00	48.75
									3B-3C-2D-E

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21

Yard Signs

Banners

Look great with full color digital graphics!

Vivid images create memorable messages. Indoors or out, banners are the portable solution to your ambitious campaigning needs.



1062 - 3' x 5'
4 Grommets

1063 - 3' x 6'
6 Grommets

1061 - 2' x 4'
4 Grommets



1060 - 2' x 3'
4 Grommets



1064 - 3' x 7'
6 Grommets



1065 - 4' x 6'
6 Grommets

1066 - 4' x 7'
6 Grommets

★
No Charge
for
Separations

Material - White 13 oz. reinforced vinyl banner with finished ends.

Imprint Area - Imprint may bleed.

Grommets - Price includes 4 or 6 grommets as indicated.

Color - Colors created from four-color process. Neon and metallic colors not available.

Production Time - Approximately 5 working days after receipt of art or proof approval.

Sm@rt Code - 4C.

		1	2	4	6	8	10	12	24
1060	Four-Color Process	97.50	95.25	69.25	61.00	52.75	47.00	44.50	32.50
1061	Four-Color Process	101.50	99.25	71.50	64.25	57.00	51.25	48.50	36.75
1062	Four-Color Process	122.00	118.00	95.25	91.00	81.00	73.00	70.00	51.75
1063	Four-Color Process	153.00	149.00	109.00	98.00	88.00	83.00	78.00	60.00
1064	Four-Color Process	184.00	160.50	118.00	108.00	96.00	91.00	86.00	67.00
1065	Four-Color Process	204.00	171.00	128.00	117.00	104.00	99.00	94.00	75.00
1066	Four-Color Process	220.00	185.00	140.00	133.00	119.00	108.00	104.00	93.00

7C-D

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Rally Signs

Capture voters' attention

Stick-Mounted

Side edges are glued to form a two-sided sign with a center pocket for a 30" stick.

198 - 12¼" x 19¼"



Hand Held Screen Printed



196 - 11" x 17" 197 - 14" x 22"

Hand Held Full Color



Products Available! See page 4.

186 - 11" x 17"

199 - 14" x 20"

Material - 196, 197: 24 pt. white poster board. 198: 18 pt. white poster board. 186, 199: White tag stock, approximately .010".

Color - Screen printed: Any standard color on page 43. Four-Color Process: Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

Imprint Same on Both Sides		50	100	250	500	1,000	1,500	2,500	5,000	
196 11" x 17" Hand Held	One Color	6.80	3.95	1.98	1.29	.84	.70	.57	.475	
	Each Add'l Color	4.40	2.48	1.14	.60	.3275	.24	.17	.1225	
197 14" x 22" Hand Held	One Color	7.15	4.30	2.30	1.58	1.09	.975	.83	.72	
	Each Add'l Color	4.60	2.59	1.18	.66	.375	.2825	.185	.1325	
4B-2C-2D										
198 with 30" wooden stick	One Color	8.10	4.80	2.82	1.98	1.59	1.38	1.28	1.12	
	Each Add'l Color	3.60	1.99	.86	.455	.2725	.21	.15	.1025	
3B-2C-2D-E										
		50	100	250	500	1,000	1,500	2,500	5,000	10,000
186	One Color through Four-Color Process	6.05	3.50	1.96	1.14	.65	.505	.3825	.30	.2375
4B-2C-2D-E										
199	One Color through Four-Color Process			2.28	1.51	.89	.75	.58	.4975	.425
2B-2C-2D-E										

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Rally Fans

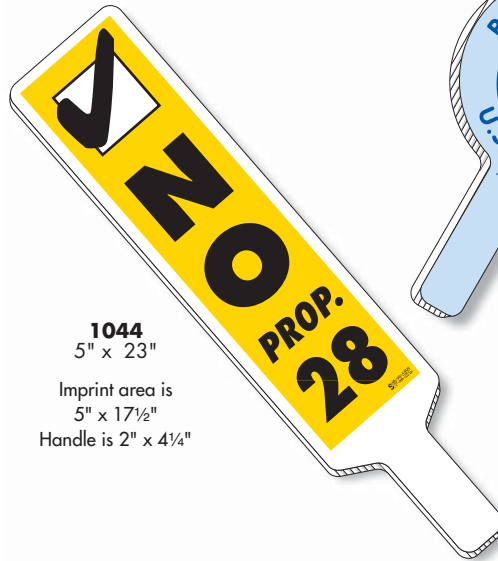
Stay cool when the political action heats up!



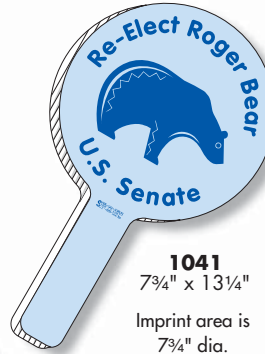
1042 - 8" x 13"
Imprint area is
8" x 7½"
Handle is 1¾" x 5½"



Custom shapes and sizes available. Contact Customer Service.



1044
5" x 23"
Imprint area is
5" x 17½"
Handle is 2" x 4¼"



1041
7¾" x 13¼"
Imprint area is
7¾" dia.
Handle is 1¾" x 5½"

Material - White, all weather, corrugated plastic, ⅜" thick.

Color - Any standard color on page 43.

Production Time - Approximately 10 working days after receipt of art or proof approval.



Sm@rt Code - 4S.

	125	250	500	1,000	1,500	2,500	5,000	10,000
1041, 1042								
1 Color Imprint on 1 Side	2.48	1.68	1.32	1.10	.96	.91	.805	.7875
1 Color Imprint Same on Both Sides	3.12	2.00	1.55	1.38	1.21	1.14	.96	.93
2 Color Imprint on 1 Side	2.84	1.94	1.53	1.33	1.14	1.08	.96	.94
2 Color Imprint Same on Both Sides	3.88	2.52	2.16	1.92	1.73	1.62	1.35	1.27
1044								
1 Color Imprint on 1 Side	3.16	2.14	1.73	1.545	1.35	1.30	1.18	1.095
1 Color Imprint Same on Both Sides	3.96	2.64	2.10	1.85	1.67	1.60	1.42	1.40
2 Color Imprint on 1 Side	3.52	2.50	2.05	1.84	1.67	1.60	1.44	1.41
2 Color Imprint Same on Both Sides	4.80	3.34	2.74	2.45	2.20	2.12	1.94	1.90

4C-2D-2E

Additional Products

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Political Campaign Kits

Everything you need to mount a winning campaign.

See booklet pages for additional product information.



192 Double-Sided Yard Signs

- 16" x 26"
- White, weather resistant, plastic coated 18 point poster board. Coated on both sides.
- Includes wire frame
- Page 8



4242 Quick and Colorful Lapel Stickers

- 3" x 2"
- White gloss paper with permanent adhesive
- Page 35

180 Corrugated Plastic Signs

- 24" x 48"
- White, all weather corrugated plastic, 3/16" thick. Imprint same on both sides.
- Includes three 24" steel rods
- Page 20



402 Zip-Strips® Bumper Stickers

- 3" x 11 1/2"
- White removable vinyl
- Page 28

6 day production
Kits ship in 6 working days after receipt of art or proof approval.

Kits ordered must be for immediate shipment and for the same campaign. Items may be shipped separately.

Kit 4501
50 - Yard Signs
250 - Bumper Stickers
500 - Lapel Stickers

One Color Price - \$555 (A)
You Save \$350.25 (A)
Two Color Price - \$790 (A)
You Save \$360.25 (A)

Kit 4505
1,000 - Yard Signs
2,500 - Bumper Stickers
5,000 - Lapel Stickers
48 - Corrugated Signs

One Color Price - \$3730 (B)
You Save \$778.50 (B)
Two Color Price - \$4600 (B)
You Save \$887.50 (B)

Five different Campaign Kits feature our most popular political products.

Save up to 39%!

Kit 4502
100 - Yard Signs
500 - Bumper Stickers
1,000 - Lapel Stickers

One Color Price - \$760 (A)
You Save \$392.50 (A)
Two Color Price - \$1065 (A)
You Save \$403.00 (A)

Kit 4504
500 - Yard Signs
1,500 - Bumper Stickers
3,000 - Lapel Stickers
24 - Corrugated Signs

One Color Price - \$2370 (B)
You Save \$652.50 (B)
Two Color Price - \$3130 (B)
You Save \$741.25 (B)

Kit 4503
250 - Yard Signs
1,000 - Bumper Stickers
2,000 - Lapel Stickers
8 - Corrugated Signs

One Color Price - \$1570 (A)
You Save \$483.00 (A)
Two Color Price - \$2240 (A)
You Save \$524.50 (A)

1 Day
Service
Available

Gill Value line™

Zip-Strips®

The Removable Bumper Stickers

Available in 1 or 5 day production!

Low on cost, high on impact! Three sizes and six colors to choose from. Borders, panels and artwork no charge!



412
422 3" x 11½"



415 425
3¾" x 15"

Material - White removable Zip-Strip® vinyl.

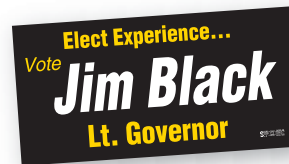
Proof - \$10.00 (X).

Production Time - 1 or 5 working days after receipt of art or proof approval.

Orders requesting 1 day production time must be received by 2:00 p.m.

Central Time, Monday through Friday (holidays excluded).

Sm@rt Code - 4S.



427 3¾" x 7½"
417



19 Red	22 Blue	12 Yellow
39 Green	33 Purple	Black

Choose 1 or 2 colors. **Value-line Colors**
Approximate Colors Shown

Fastest Production Time! Shipped in 1 day

	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
412 1 Color	NA	.99	.60	.38	.275	.245	.215	.19	.155	.125	.1125
2 Colors	NA	1.46	.8725	.53	.375	.32	.285	.245	.195	.15	.13
417 1 Color	NA	1.02	.58	.3575	.2625	.23	.20	.19	.14	.1075	.0975
2 Colors	NA	1.58	.885	.515	.355	.31	.265	.25	.1725	.1175	.115
415 1 Color	NA	1.12	.68	.47	.345	.30	.275	.25	.2075	.1725	.165
2 Colors	NA	1.72	.98	.63	.4675	.39	.36	.32	.25	.1975	.19

3A-3B-2C-2D

Fast Production Time! Shipped in 5 days

422 1 Color	1.10	.67	.44	.30	.22	.19	.175	.16	.14	.115	.105
2 Colors	1.66	.98	.61	.40	.30	.255	.23	.21	.1675	.13	.12
427 1 Color	1.23	.73	.475	.305	.23	.19	.175	.16	.1225	.0975	.09
2 Colors	1.96	1.17	.695	.425	.305	.26	.23	.205	.155	.115	.1075
425 1 Color	1.33	.825	.545	.40	.305	.27	.255	.23	.195	.1625	.15
2 Colors	2.18	1.275	.795	.535	.395	.34	.315	.28	.2325	.185	.175

4A-3B-2C-2D

Gill-line® Zip-Strips®

The Removable Bumper Stickers

407 - 3¾" x 7½"



YES on Amendment 2!
 What's all about?
 It's about ending years of tax-oriented funds that were earmarked for education. A top hole showed the money to wind up in departments that were never supposed to receive them!
 Visit www.supportchildren.org to learn more!



No candidate or cause should be without one!

403
 3¾" x 11½"



Put together a whole campaign that includes a 402 Zip-Strip® Bumper Sticker. See Political Campaign Kits on page 25.



402
 3" x 11½" **Most Popular Size!**



406
 3" x 9"
 408
 4" x 6"



Four-Color Process - \$198.00 (G) for separations created from a digital file. Available on White Vinyl printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - White or yellow removable Zip-Strip® vinyl. White will be used unless otherwise specified.

Color - Any standard color on page 43.

Production Time - Approximately 7 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

		125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
402	One Color	1.41	.825	.525	.345	.27	.24	.1975	.175	.1475	.12	.11
	Four-Color Process	9.20	5.00	2.64	1.45	.99	.78	.665	.57	.385	.255	.2175
Each Add'l Color or Black Backing Sheet Imprint		.90	.46	.245	.1375	.095	.0725	.0625	.055	.04	.025	.02
406, 407	One Color	1.50	.91	.55	.355	.2625	.22	.195	.17	.135	.105	.0975
	Four-Color Process	8.00	4.34	2.23	1.25	.86	.67	.56	.495	.3375	.2225	.19
Each Add'l Color or Black Backing Sheet Imprint		.90	.48	.255	.145	.115	.09	.075	.065	.04	.0225	.0175
403	One Color	1.54	.93	.59	.40	.295	.26	.23	.20	.1675	.135	.1275
	Four-Color Process	9.56	5.26	2.86	1.50	1.02	.81	.68	.585	.395	.26	.23
Each Add'l Color or Black Backing Sheet Imprint		.98	.57	.30	.17	.1175	.09	.0725	.065	.045	.0275	.02
408	One Color	1.93	1.08	.63	.405	.295	.28	.245	.22	.1825	.135	.1275
	Four-Color Process	8.00	4.34	2.23	1.20	.825	.67	.555	.495	.3375	.2325	.2125
Each Add'l Color or Black Backing Sheet Imprint		1.06	.57	.30	.16	.11	.085	.07	.065	.0425	.025	.02

4A-3B-2C-2D

© Copyright 2006 Gill-line - www.gill-line.com

Custom Zip-Strips® The Removable Bumper Stickers



Customize a bumper sticker around your logo, message or specific need. Design your own shape and size.



Henderson for Mayor

Four-Color Process - \$198.00 (G) for separations created from a digital file. Available on White Vinyl printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Die Cutting - No charge for circles every 1/2" diameter. \$164.00 (D) for special shapes or round corners on sizes through 55 square inches or when either dimension is less than 1", initial order only.

Material - White or yellow removable Zip-Strip® vinyl. White will be used unless otherwise specified.

Color - Any standard color on page 43.

Production Time - Approximately 7 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C.

409		50	125	250	500	1,000	1,500	2,500	5,000	10,000
10 thru 16 <small>Square Inches</small>	1 Color	4.09	1.76	1.01	.56	.3375	.24	.1725	.12	.0925
	4-Color Process	NA	7.22	3.88	2.02	1.04	.71	.455	.27	.19
	Ea. Add'l Color or Black Backing Sheet Imprint	1.98	.83	.42	.2175	.1225	.0825	.055	.0325	.0225
17 thru 27	1 Color	4.24	1.98	1.12	.655	.415	.2975	.22	.1625	.1275
	4-Color Process	NA	8.20	4.48	2.29	1.27	.86	.575	.35	.26
	Ea. Add'l Color or Black Backing Sheet Imprint	2.14	.86	.47	.255	.14	.0975	.0625	.0425	.0275
28 thru 40	1 Color	4.60	2.07	1.17	.70	.45	.335	.25	.19	.16
	4-Color Process	NA	9.44	5.15	2.73	1.47	1.01	.66	.385	.295
	Ea. Add'l Color or Black Backing Sheet Imprint	2.24	.90	.48	.27	.145	.10	.07	.045	.03
41 thru 55	1 Color	4.92	2.19	1.27	.7675	.515	.3825	.30	.2375	.22
	4-Color Process	NA	9.81	5.44	2.96	1.66	1.13	.755	.4775	.3625
	Ea. Add'l Color or Black Backing Sheet Imprint	2.44	1.00	.57	.31	.1775	.12	.0825	.0475	.0375

Bumper Sticker Magnets

The durable temporary solution



1141 - 3⁷/₈" x 5³/₄"



1145 - 4¹/₂" dia.

NEW

NEW

Full Color Available

1142 - 3" x 11¹/₂"



1144 - 3³/₄" x 7¹/₂"

1143 - 3" x 9"



Material - White flexible magnetized vinyl approximately .020" or .030" thick. .030" furnished unless otherwise specified. .030" material is recommended for use on vehicles.

Color - Any standard color on page 43. *Four-Color Process*: Colors created from four-color process. Neon and metallic inks not available. Color proof provided for review before printing.

Production Time - Approximately 8 working days after receipt of art or proof approval.

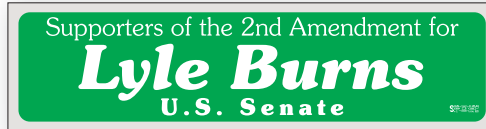
Sm@rt Code - 4S.

	125	250	500	1,000	1,500	2,500	5,000	10,000
1 Color	2.10	1.40	.975	.76	.585	.50	.445	.42
1141 1145 Ea. Add'l Color	1.74	.97	.565	.32	.22	.145	.0825	.0625
4-Color Process	3.52	2.24	1.60	1.24	.90	.75	.595	.52
1 Color	2.36	1.66	1.14	.89	.72	.625	.575	.555
1144 Ea. Add'l Color	1.68	.94	.55	.32	.215	.1525	.10	.0775
4-Color Process	3.72	2.46	1.84	1.45	1.15	.99	.79	.72
1 Color	2.60	1.76	1.23	.925	.745	.645	.5975	.5675
1142 1143 Ea. Add'l Color	1.68	.94	.55	.3225	.2175	.155	.105	.08
4-Color Process	3.60	2.32	1.70	1.39	.99	.86	.69	.62
Deduct for .020" Material	.12	.09	.075	.07	.06	.0575	.055	.0525

4C-2D-2E

Removable Car Stickers

"Bumper Stickers" for car windows



377 Static (on face) 3" x 11½"
 907 Polyester (adhesive on back)
 917 Polyester (adhesive on face)

Easily removed
 or repositioned.



4" Dia.
 382 Static (on face)
 902 Polyester (adhesive on back)
 912 Polyester (adhesive on face)

3" Dia.
 381 Static (on face)
 901 Polyester
 (adhesive on back)
 911 Polyester
 (adhesive on face)

3" x 7½"



376 Static (on face)
 906 Polyester (adhesive on back)
 916 Polyester (adhesive on face)

Material - Clear static cling vinyl with static on face. Clear polyester with ultra removable adhesive on face or back.

Color - Any standard color on page 43. Light colors recommended when viewed through glass.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

		125	250	500	1,000	1,500	2,500	5,000	10,000
381, 382	1 Color	1.50	.82	.50	.33	.27	.21	.145	.115
901, 902, 911, 912	1 Color	1.58	.89	.525	.345	.27	.21	.145	.105
	Ea. Add'l Color or Black Backing Sheet Imprint	.90	.47	.26	.135	.095	.06	.035	.0225
376	1 Color	2.02	1.06	.63	.39	.30	.24	.175	.14
906, 916	1 Color	2.06	1.17	.665	.425	.33	.25	.185	.14
	Ea. Add'l Color or Black Backing Sheet Imprint	1.15	.62	.34	.1975	.135	.09	.0475	.03
377	1 Color	2.02	1.09	.66	.425	.335	.275	.205	.1675
907, 917	1 Color	2.06	1.17	.69	.44	.345	.27	.205	.16
	Ea. Add'l Color or Black Backing Sheet Imprint	1.15	.62	.34	.1975	.135	.0925	.0475	.03

6A-B-C

Gill Value line™

Lapel Stickers - On Rolls

3 day production...Low price, one or two color labels

When the rally is next week and the campaign budget is tight, Value-line Roll Label Lapel Stickers are the ticket! Highly visible, very economical.



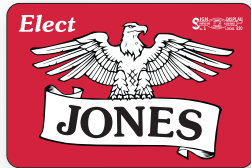
3135P - 1½" x 2¼"



3136P
2" Dia.



3152P
2½" Dia.
3240P
3" Dia.



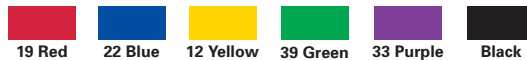
3167P - 3" x 2"
3170P - 4" x 2"



3137P - 1½" x 2½"



Choose 1 or 2 colors



Value-line Colors Approximate Colors Shown

Material - White high gloss paper perforated between stickers.

Proof - \$10.00 (X).

Production Time - 3 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

Price per 1,000		1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000
3135P, 3136P, 3137P	1 Color	163.00	94.00	67.30	47.00	30.50	24.30	17.60	12.80
	2 Colors	242.00	135.50	96.00	65.40	39.90	30.60	21.60	14.90
3152P, 3167P, 3170P	1 Color	177.00	97.50	71.00	53.60	34.50	28.00	20.80	16.40
	2 Colors	257.00	140.00	101.00	73.10	45.10	35.50	25.60	19.00
3240P	1 Color	190.00	109.00	79.50	61.80	44.50	36.30	28.00	24.40
	2 Colors	273.00	153.00	111.10	82.30	57.00	45.00	33.40	27.50

6A-B-C

Lapel Stickers - On Rolls

Capture voter's attention!



3239P - 3" Dia.



3303P 2 9/16" x 3 1/16"



3151P - 2" x 3 1/2"

3163P - 2" x 3"



3309P - 2 3/4" Dia.



3154P - 2 1/2" Dia.



3127P - 2" Dia.



3123P - 1 1/2" x 2 1/4"



3133P - 1 1/2" x 2 1/2"

3164P - 2" x 3"



3305P - 2 3/16" x 3 1/2"

3168P - 2" x 4"



Remain visible and viable...successful campaigns depend on it! Distribute to supporters to wear with pride and garner key name recognition for their candidate. Lapel Stickers also pull double duty on campaign literature, letterheads and envelopes.

Material - White high gloss paper. 3303P: Gold or silver foil paper. Gold is used unless otherwise specified. All labels are perforated between stickers.

Color - Any standard color on page 43. Blue on gold material not recommended.

Production Time - Approximately 5 working days after receipt of art or proof approval. Exact repeat orders 3 working days.

Sm@rt Code - 4S.

Price per 1,000	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000
3123P, 3127P, 3133P	184.00	103.50	79.30	53.20	34.30	28.80	19.70	14.60
Each Add'l Color	79.00	41.50	28.70	18.40	9.40	6.30	4.00	2.10
3151P, 3154P, 3163P, 3164P, 3168P, 3303P, 3305P, 3309P	199.00	121.00	89.70	62.00	45.30	38.80	26.60	20.90
Each Add'l Color	80.00	42.50	30.00	19.50	10.60	7.50	4.80	2.60
3239P	235.00	130.00	95.60	71.40	52.30	47.10	34.20	26.80
Each Add'l Color	83.00	44.00	31.60	20.50	12.50	8.70	5.40	3.10

6A-B-C

Satin Lapel Stickers - Individual

Easy to hand out at benefits and rallies.

Screen printing on high quality satin-finish material makes these stickers vibrant and eye-catching!



026 - 2½" Dia.



027
2⁵/₁₆" x 2¹¹/₁₆"



025 - 2" x 3"



024 - 2" x 3"



026 - 2½" Dia.

Panel arrangement and stock border design available at no additional charge, please specify.

Material - Self-sticking white satin paper.

Color - Any standard color on page 43.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

	250	500	1,000	1,500	2,500	5,000	10,000
One Color	.78	.445	.265	.20	.135	.0975	.0725
Each Add'l Color	.34	.19	.105	.08	.0475	.025	.0175

4A-B-C-D

Quick and Colorful Lapel Stickers

The name says it all!

The Quicker Sticker! In and out in one day. Great for last minute campaigning and cause stumping!

One Day Production!

Full Color



Put together a whole campaign that includes a 4242 Lapel Sticker. See Political Campaign Kits on page 25.



Furnished multiple up on 8½" x 11" sheets.

Material - White gloss paper with permanent adhesive.

Color - High resolution four-color process. Neon and metallic inks not available.

Production Time - One working day after receipt of art or proof approval. Orders must be received by 2:00 p.m. Central Time, Monday through Friday (holidays excluded.)

Note - Contact Customer Service for other sizes available.

Sm@rt Code - 4C.

Label Width x Height - (Item #)	Price Per Each Label	250	500	1,000	2,000	3,000	5,000	10,000
2" dia. - (4224)	4-Color Process	1.12	.61	.345	.1925	.143	.096	.0645
3" x 1½" rect. - (4226)								
2" x 2" sq. - (4225)	Add'l For Black Back Imprint	.18	.10	.06	.035	.026	.018	.015
2½" x 1½" oval - (4223)								
2½" dia. - (4244)	4-Color Process	1.22	.66	.365	.203	.165	.116	.072
2" x 4" rect. - (4247)								
3" x 2" oval - (4243)	Add'l For Black Back Imprint	.20	.12	.065	.04	.032	.026	.0165
3" x 2" rect. - (4242)								
3" dia. - (4261)	4-Color Process	1.29	.72	.415	.243	.186	.131	.0845
3" x 4" rect. - (4263)								
3" x 3" sq. - (4262)	Add'l For Black Back Imprint	.20	.12	.07	.045	.042	.032	.017

5A-2B

Door Hangers

Canvassing essentials

Include your picture, bio and political record for a personal touch.



6¾" x 3½"

Back imprint available.

The bottom portion of the 958 is a 2" x 3½" business card magnet, perforated for easy removal!



952
3¼" x 8"



Halftone Photo - Tints and gradients printed in 150 line screen.

Material - White tag stock, approximately .010".

Color - Colors are created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C. Products Available! See page 5.

951 & 952 Hangers	250	500	1,000	1,500	2,500	5,000	10,000
1 Color Front	.96	.53	.31	.22	.16	.1125	.0825
Four-Color Process Front	1.93	1.04	.605	.43	.305	.185	.1175
Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015

5A-B-C

958 Business Card Magnet/Hangers

1 Color Front	1.65	.96	.60	.485	.39	.32	.2725
Four-Color Process Front	2.60	1.52	.89	.68	.51	.39	.305
Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015

2A-2B-2C-D

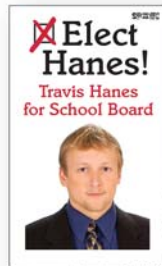
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Additional Products

Palm Cards

Campaign with Color

Let voters know where you stand! Palm Cards make it easy to distribute important information at rallies, parades and party headquarters.



Hanes for the
y Rural IV
Board.
School Board
want to help provide
a successful educational
experience for every child. I
will be responsive to parents' and
citizens' concerns and hold
the district accountable for
proper management of our
limited educational resources.
If elected I pledge to make a
positive change for our children,
teachers/employees and
taxpayers."
www.localnews.candidates.org

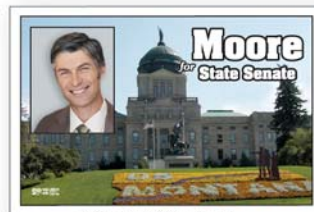
962 - 3" x 5"



961 - 2½" x 4"



Mayor Jo Parks
provides:
Proven Leadership
Experience



• Please contact my wine store contact:
Tiny Valley, Montana.
• State Task Force appointment on Education
and Technology.
• Red Cross Volunteer.
• Mayor of Tiny Valley, 1998-2006.
• Married with 3 children.
• Member Grace Methodist Church,
Tiny Valley.
Please consider visiting my web site at
smoore-factaz.org to find out where I
stand on the important issues facing our
state.
Thank you,
Samuel Moore

963 - 4" x 6"

Half-tone Photo - Tints and gradients printed in 150 line screen.

Material - White tag stock, approximately .010".

Color - Colors are created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Sm@rt Code - 4S or 4C. **Gill-green™** Products Available! See page 6.

	250	500	1,000	1,500	2,500	5,000	10,000
961 1 Color Front	.59	.315	.185	.145	.105	.0675	.0475
Four-Color Process	1.56	.83	.465	.335	.24	.14	.095
Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015
962 1 Color Front	.67	.38	.235	.18	.1225	.08	.06
Four-Color Process	1.64	.89	.505	.37	.255	.155	.105
Add'l Color Per Side (Max. 4 Colors)	.30	.16	.09	.065	.045	.025	.015
5A-B-C							
963 1 Color Front	.70	.455	.30	.22	.16	.1025	.0775
Four-Color Process	1.65	.91	.52	.39	.28	.17	.11
Add'l Color Per Side (Max. 4 Colors)	.32	.17	.095	.0675	.0475	.025	.015
5A-B-C							

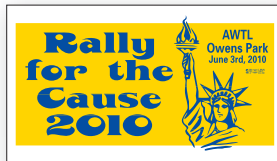
Gill Value line™ Magnets

Maximize your campaign budget and go all the way!

Best quality with affordable prices...that's value!



1231
2" x 3½"

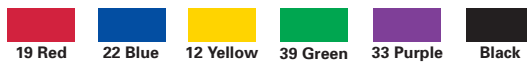


3 Day Production!

1254
3½" x 4"



Choose 1 or 2 colors



19 Red 22 Blue 12 Yellow 39 Green 33 Purple Black

Value-line Colors Approximate Colors Shown

Material - White flexible magnetized vinyl, .020" thick.

Proof - \$10.00 (X).

Production Time - 3 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

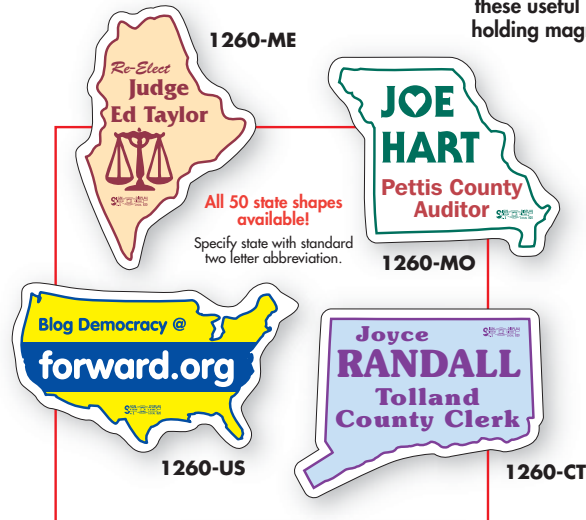
	250	500	1,000	1,500	2,500	5,000	10,000
1231							
1 Color	.64	.405	.29	.25	.20	.16	.1275
2 Colors	.99	.65	.43	.35	.27	.205	.1625
1254							3B-3C-D
1 Color	1.16	.79	.53	.465	.35	.295	.25
2 Colors	1.72	1.155	.72	.635	.455	.355	.30

2A-2B-2C-D

Magnets

Mount a campaign on the fridge!

From Florida to Alaska, constituents will enjoy receiving these useful note holding magnets!



1232
2" x 3½"



Full Color

1230
2" x 3½"



GillGreen
Products Available!
See page 7.

Imprint Area - 1232 may not bleed. 1230 and 1260 bleed is allowed.

Material - 1232 and 1260: White flexible magnetized vinyl, .020" thick.

1230: White flexible magnetized vinyl with clear laminate finish, .023" thick.

Size - As indicated. 1260 U.S./States are approximately 8 square inches.

Color - 1232 and 1260: Any standard color on page 43.

1230: Colors created from four-color process. Neon and metallic ink not available.

Production Time - Approximate working days: 1230: 5, 1232: 8, 1260: 9.

Production time begins after receipt of art or proof approval.

Sm@rt Code - 4S & 4C.

	125	250	500	1,000	1,500	2,500	5,000	10,000
1232 - 1 Color	1.42	.75	.48	.33	.25	.225	.18	.145
Each Add'l Color	.84	.43	.28	.165	.1175	.085	.0525	.0325
								4B-3C-D
		250	500	1,000	1,500	2,500	5,000	10,000
1260 - 1 Color		1.41	.93	.59	.50	.385	.31	.26
Each Add'l Color		.73	.46	.2825	.1925	.125	.065	.0425
								2A-2B-2C-D
	125	250	500	1,000	1,500	2,500	5,000	10,000
1230 - 1 Color through 4-Color Process	1.46	.78	.4375	.3175	.275	.2425	.185	.1575

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8C

Magnetic Car Signs

Gain recognition at rallies, parades and events.



469 - 18" x 24" 475 - 12" x 18"



474
12" x 24"

Sponges

Voters will appreciate these unique and useful items.



Small copy reads "DIP IN WATER - SEE WHAT HAPPENS" unless otherwise requested.



2 1/8" x 4 1/8" x 1/8" dry



091

Material - Magnetic Car Signs: White flexible magnetized vinyl, .035" thick.

Sponges: White compressed cellulose. Expands to 5/8" thick when wet.

Imprint Area - Magnetic Car Signs: Bleed not allowed.

Color - Any standard color on page 43.

Production Time - Approximate working days after receipt of art or proof approval.

Magnetic Car Signs: 8. *Sponges:* 9.

Sm@rt Code - 4S.

Magnetic Car Signs

Per Sign	2	4	6	8	10	12	24	36	50	100
474 One Color	142.00	80.00	55.50	43.75	37.50	32.50	18.10	14.85	11.96	9.44
Each Add'l Color	77.50	40.00	28.75	21.75	17.75	15.25	7.75	5.75	4.42	2.40
475 One Color	141.50	77.50	52.50	42.50	35.00	31.25	16.25	12.90	10.50	7.65
Each Add'l Color	69.50	35.75	25.00	19.00	15.50	13.25	7.00	5.00	3.64	2.25
469 One Color	142.50	81.10	55.80	44.40	38.00	32.90	18.55	15.50	12.70	9.95
Each Add'l Color	77.50	40.00	28.75	21.75	17.75	15.25	7.75	5.75	4.42	2.40

6A-2B-C-D

Sponges 250 500 1,000 1,500 2,500 5,000

091 One Color	1.95	1.31	.87	.75	.59	.475
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2A-2B-C-D

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Vinyl Post-Cals[®]

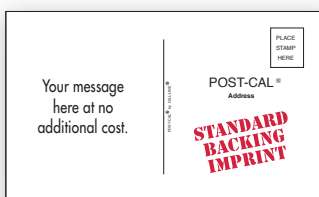
Mail your message directly to constituents



Front
Peel off decal is 3" x 5½"



620



Back

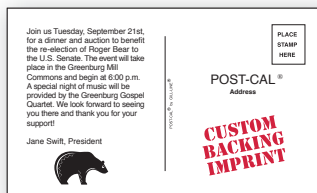
Overall size is 3½" x 6".

621

Peel off decal is 3½" x 5¾"



Front



Back

Inform the public and double the impact with back imprint.

Material - White, yellow or frosty clear vinyl with removable adhesive.

Color - Any standard color on page 43. Copy on backing sheet will be black. Standard imprint on backing sheet will be furnished unless otherwise specified.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Sm@rt Code - 4S.

620, 621	500	1,000	1,500	2,500	5,000	10,000
1 Color on Front Black on Back	.99	.57	.44	.30	.1775	.135
Each Add'l Color On Front	.31	.17	.125	.0775	.0425	.025

3A-B-2C

Custom Ribbon Magnets

The item that has swept the nation!

Display patriotic sentiments and show support for your cause!



1259
3½" x 8"

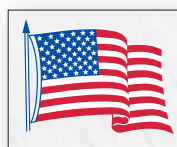
1258
2" x 4½"

Custom Ribbon Magnets

		125	250	500	1,000	1,500	2,500
1258	One Color	NA	1.32	.91	.57	.47	.355
	Each Add'l Color	NA	.70	.425	.27	.185	.12
2A-2B-C							
1259	One Color	2.14	1.45	1.02	.80	.63	.53
	Each Add'l Color	1.00	.675	.425	.27	.185	.12
4C-2D							

Flag Decals

Static Inside Window Flags



Clear Static
Cling
5928 - 3½" x 4¼"

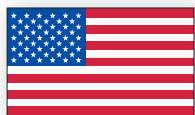


Distribute at parades, rallies,
retail stores...
Everyone loves Old Glory!

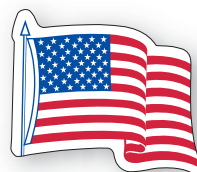
	250	500	1,000	1,500	2,500	5,000	10,000
5928	.275	.20	.16	.1475	.1225	.105	.095

4A-B-C-D

White Vinyl Removable Flags



5925 - 1⅞" x 2½" 5926 - 2¼" x 4"



5927
3¼" x 4"

	250	500	1,000	1,500	2,500	5,000	10,000
5925	.2175	.145	.10	.0875	.07	.0575	.05
5926	.2425	.165	.1225	.105	.09	.075	.0675
5927	.26	.18	.13	.1225	.1025	.085	.0775

4A-B-C-D

Material - Ribbon Magnets: White flexible magnetized vinyl approximately .030" thick. Flag Decals: 5925, 5926 and 5927 - White removable vinyl. 5928 - Clear static cling with static on face.

Color - Ribbon Magnets: Any standard color on page 43. Flag Decals: Printed in 19 Red and 22 Blue on White or Clear as illustrated.

Production Time - Ribbon Magnets: Approximately 9 working days after receipt of art or proof approval. Flag Decals: Shipped in 1 to 2 days in quantities shown.

Sm@rt Code - 4S.

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Magnetic Products & Decals

General Information

Refer to page 3 for Gill-green Products information.

This quick catalog features our most popular political items. A full-line catalog is available. Contact Customer Service or visit www.gill-line.com.

Artwork - No charge.

Halftone Photo - No charge.

Production Method - Roll Label Lapel Stickers are flexographically printed. All other items are screen, offset quality, or digitally printed.

















Packaging - Bulk.

The AFL-CIO Union Label - On all political orders unless otherwise requested.

NOTE - State and federal laws vary regarding identification of those responsible for purchasing, publishing or distributing political advertising. Be sure to provide any copy necessary to meet these requirements.

Standard Colors

Pantone® colors indicated show a similar, but not exact, match to Gill colors.

 10 Primrose Yellow Pantone 102	 38 Dark Green Pantone 343	 15 Tan Pantone 719	 21 Peacock Blue Pantone 293
 12 Medium Yellow Pantone 116	 30 Princess Pink Pantone 211	 13 Medium Brown Pantone 470	 22 Ultra Blue Pantone 2756
 40 Mineral Orange Pantone 021	 18 Rhodamine Red Pantone 226	 16 Brown Pantone 4695	 27 Cool Gray Pantone 428
 20 Brilliant Orange Pantone Warm Red	 19 Fire Red Pantone 200	 43 Teal Pantone 3282	 25 Dove Gray Pantone 429
 41 Bright Green Pantone 354	 17 Carmine Red Pantone 201	 31 Pale Blue Pantone 277	 29 Gray Pantone Cool Gray 11
 39 Emerald Green Pantone 347	 37 Maroon Pantone 202	 24 Process Blue Pantone Process Blue	 33 Purple Pantone 2613

Yellow vinyl is not the same color as 10 or 12 Yellow. If a 10 or 12 background is wanted the color will be printed and charged as an additional color.

NOTE - Colors also available:

Black, White, 36 Metallic Gold (Pantone 874), 35 Metallic Silver (Pantone 877), 34 Metallic Bronze (Pantone 876), 51 Neon Pink (Pantone 806), 53 Neon Red (Pantone 805), 55 Neon Orange (Pantone 811), 57 Neon Yellow (Pantone 809) and 58 Neon Green (Pantone 802).

Color chart should be used as an approximate reference only. For actual color samples see the 2009 Gill-line Catalog Sample Page A.

Color - No charge for any standard color. Neon colors will begin to fade in 30 days. A dark colored background provides better readability with a neon color. *Digital Graphics*: Neon and metallic inks not available.

Color Match - \$43.00 (D). No guarantee of perfect color matches. Available on Poly Bag Signs by quote only.

Art Guidelines

Code	Note
1	Vector image only
4	Raster image, file may contain vector elements
S	Spot color only
C	CMYK color only



For more information please visit www.smart-artwork.org.

